



Webinar

Climate action and lifestyle: Explaining and overcoming barriers to climate action

15 December 2022, 15:30 – 17:00 on Zoom

Programme

- 15:30** **Welcome and introduction**
Helmut Hojesky, Chair of the Alpine Climate Board
- 15:40** **Input presentation**
- Practice what you preach!? A positive mindset towards climate action in the Alps.*
Stéphane La Branche, IPBC scientific coordinator independent researcher and social climatologist
- 16:05** **About the booklet “Closing the gap on climate action – Building new rope teams to support climate-neutral & resilient living in the Alps” and best practices**
- The Grisons’ project on climate-neutral agriculture: enabling innovation through shared experiences, presented by Sibyl Huber
 - The tourism shift starts at the heart of the ski resort of Métabief (an example from the Jura region), presented by Olivier Erard
 - The project Bahn zum Berg on reaching destinations for outdoor activities by public transportation, presented by Veronika Schöll
- 16:30** **Interactive session**
Building a bridge between barriers and best practices. Sharing insights and experiences on how to overcome barriers to act:
- Which solutions are most suitable to address the different barriers?
 - Can you share any experiences in implementing these solutions in your projects/ongoing activities?
- 16:50** **Wrap-up and next steps**
Helmut Hojesky and the Slovenian Presidency of the Alpine Convention